

An innovative platform
connecting
Korean learners and
teachers around the world
that goes beyond
the limits of space and time



World's Leading Platform for Korean Language Education



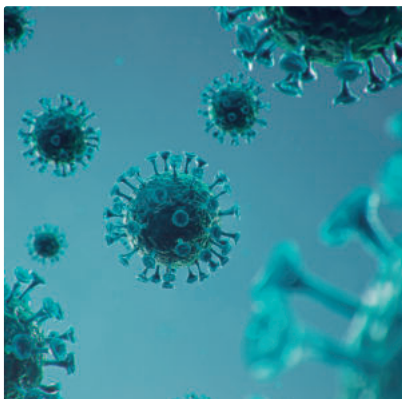
From pandemic to endemic,
the educational field is changing rapidly

“ The need for a new type of pedagogy for a New Phase ”



Students are experiencing a new type of learning that goes beyond the limits of space and time.

In non-face-to-face online classes, teachers and students do not have to stay in the same physical space. Students can learn from teachers living in different countries without any limitation



The threat of the pandemic is not completely over.

Many educational institutions were not prepared on the emergence of the unprecedented pandemic, making all face-to-face classes to shut-down. Although the Covid-19 seems to be moving towards the endemic, the threat of resurgence still remains. The need of a solution for the unstopping education is becoming more and more important.



Students are now used to the convenience that online education provides.

During the pandemic, students already experienced how convenient and efficient it is to learn online. Even in the endemic, the demand for the online education will still remain high.

A pedagogy for the endemic,
High Touch, High Tech (HTHT)

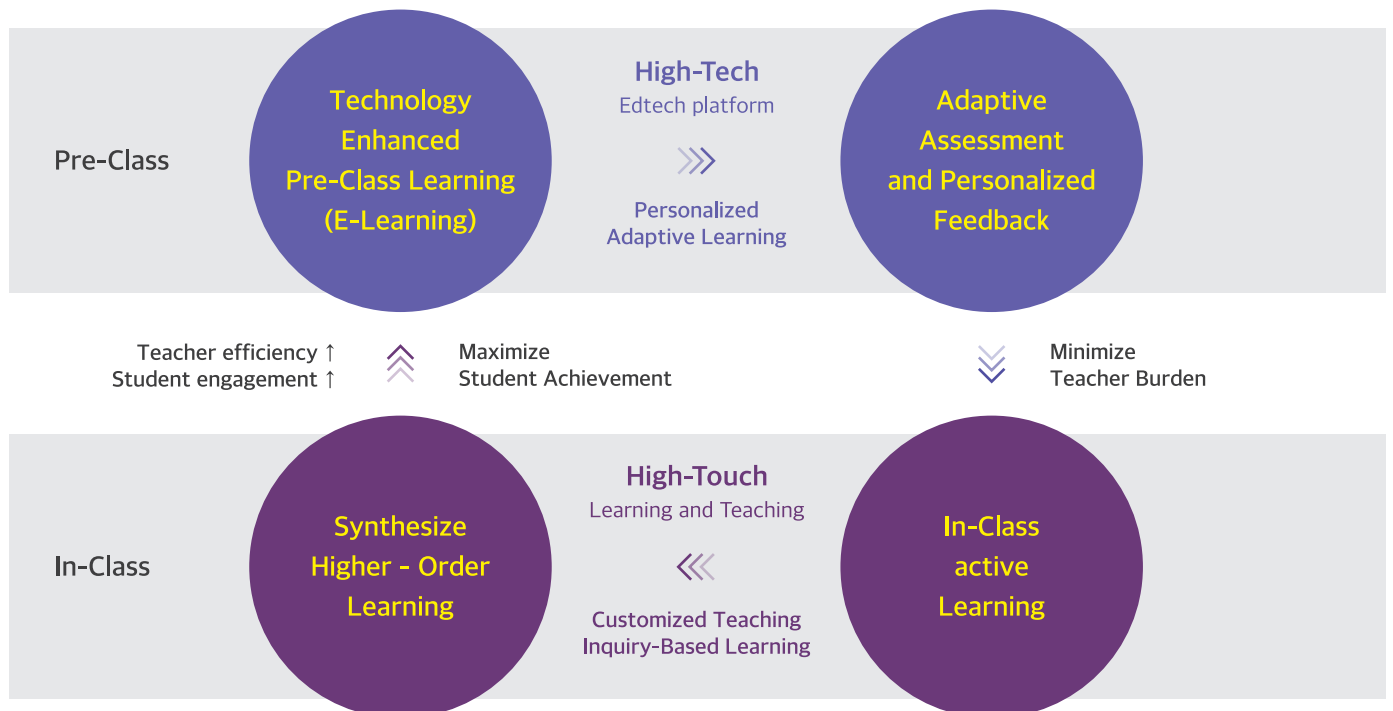
“ **The combination of High Touch and High Tech is the most effective pedagogy** ”

High Touch

- With the development of technology, teachers can now lessen the burden on time consuming activities such as evaluating grades, correcting pronunciation, etc. Rather, teachers can now use more time to pay attention and interact with students.
- Students can also take an active, participatory, and proactive role in utilizing and sharing knowledge with fellow students.

High Tech

- A technology that supports learning according to each student’s need, so that students can effectively understand and remember what they learned.



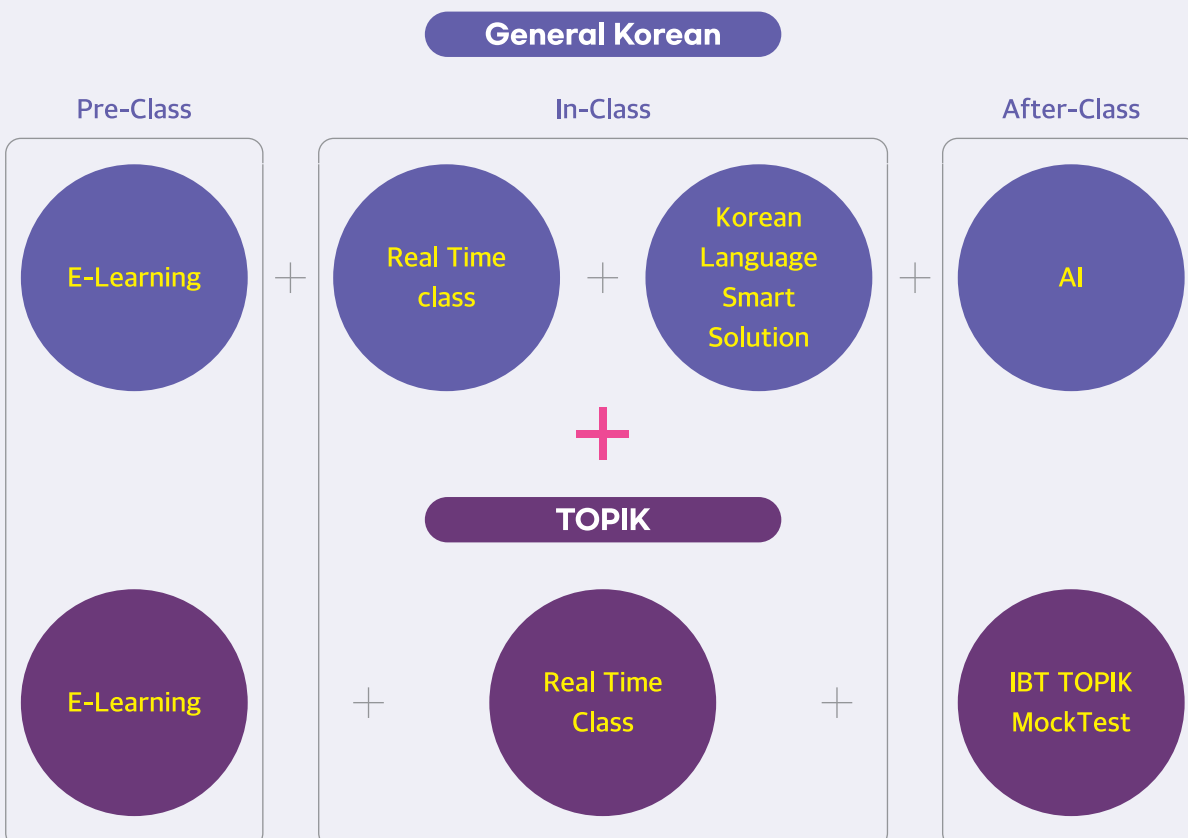
HTHT in Korean Education

“ Reach High Achievement ”

High Tech supporting the teacher’s High Touch

- Real time class
- Effective analysis on students based on LMS
- Providing various types of feedback (real-time feedback, sequential feedback, etc.)
- E-Learning
- Korean Language Smart Solution (klass)
- AI SPEAK

How to study Korean in master k



World's Leading Platform for Korean Language Education

By compiling advanced technologies and contents necessary for non-face-to-face language education, we have established the highest level of integrated Korean language education platform!

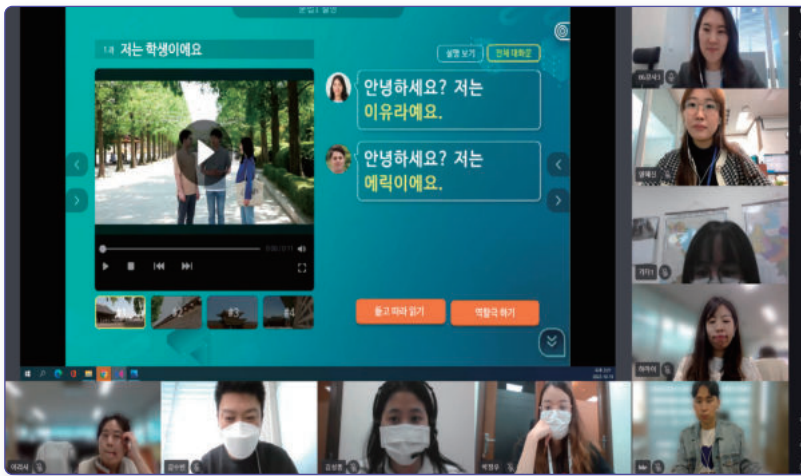


- Systematic support on operation and management for each language institutions
- Providing high-quality Korean classes in connection with professional teachers
- Minimizing the burden of starting business (focus only on promotion and recruitment)
- Providing various profit models

(1) Operation of cyber language institute (2) Agent Activity (3) Publication on Visang Korean Textbooks

Real Time Class

01



Most of the video solutions we know is mainly business focused.

Visang Education has created a video solution that can fluently link with the LMS, optimizing it for online education.

Notable Functions

- Providing tools for creating class contents (Quiz, Exam, URL, etc.)
- Managing attendance, test scores, contents all through the LMS
- Automatic attendance and grade check
- Real Time Class available both on PC and mobile

Korean Language Smart Solution (klass)

02

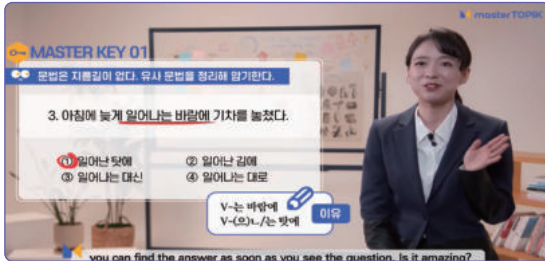


Notable Functions

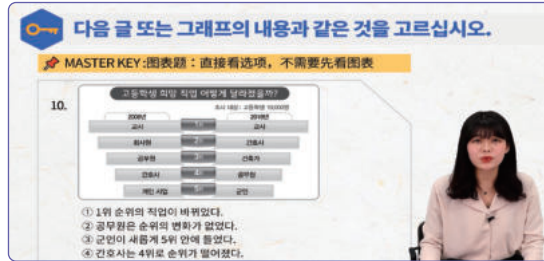
- Comprised of 4 levels from Beginner1,2~Intermediate1,2 (Equivalent to learning up to TOPIK II level 4)
- Diverse multimedia contents for interactive learning
- 600 drama type videos reflecting Korean cultures

E-Learning

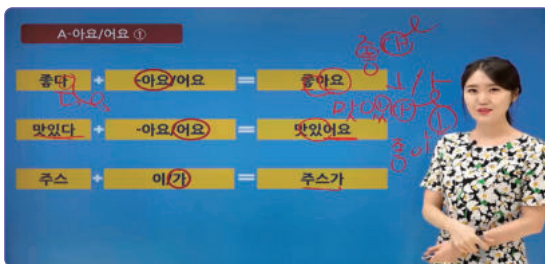
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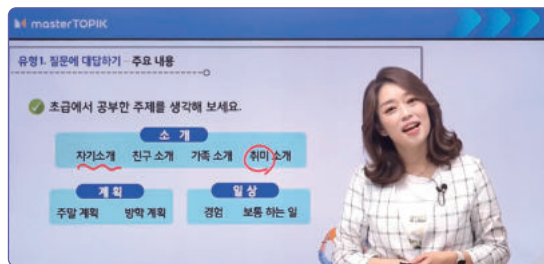
TOPIK Lecture (English)



TOPIK Lecture (Chinese)



General Korean Lecture
(based on Visang Korean textbook)

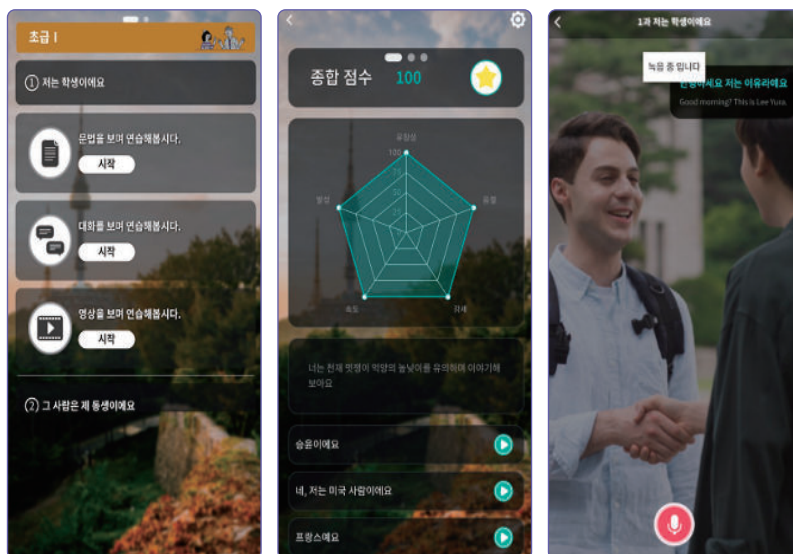


Basic Korean Lecture (Speaking)

'master k' provides diverse E-learning lectures such as TOPIK, General Korean, and EPS-TOPIK. Combined with real-time classes, the lectures can enable high quality blended learning for students and reduce the burden for teachers and institutions.

AI Speaking Practice (AI SPEAK)

04



AI Speaking Practice Introduction

A private pronunciation tutoring service using AI

Contents based on Visang Korean textbook
(linked with class & E-learning)

AI Speaking Practice Contents

Practice Vocabularies

Practice sentence / phrase

Practice speaking by Role-playing

More and more foreigners are learning to speak exactly like native Koreans.
This is because they learned it from the best from the start.
AI Speak will tutor students to enhance exact Korean pronunciation.

IBT TOPIK Mock Test

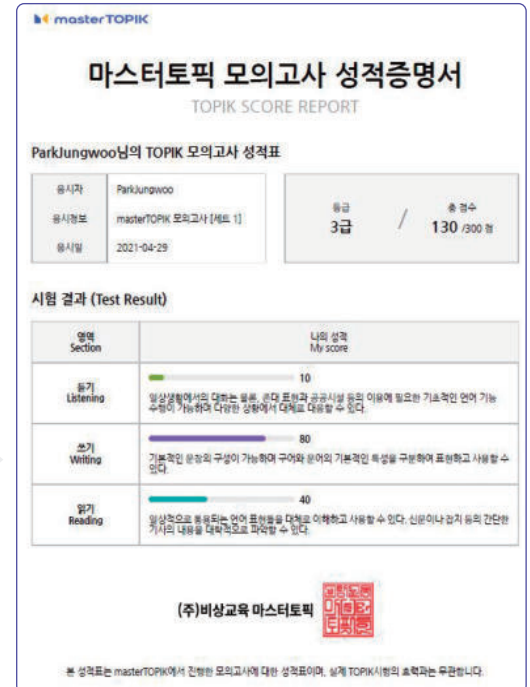
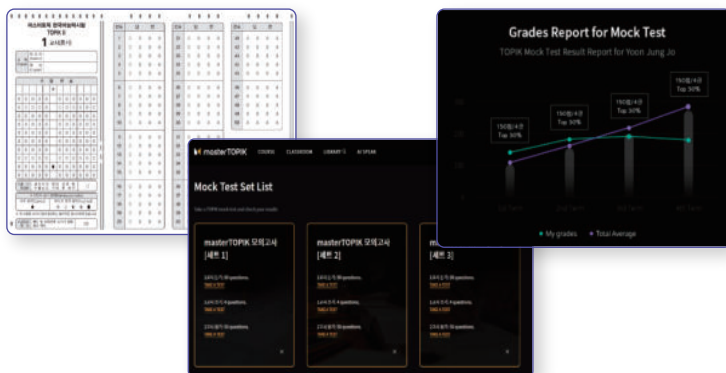
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IBT TOPIK Mock Test Service

Providing Mock Test on TOPIK with the latest trends

Providing Mock Test on TOPIK Speaking (opening soon)

Providing review note and commentary lectures on the Mock Test

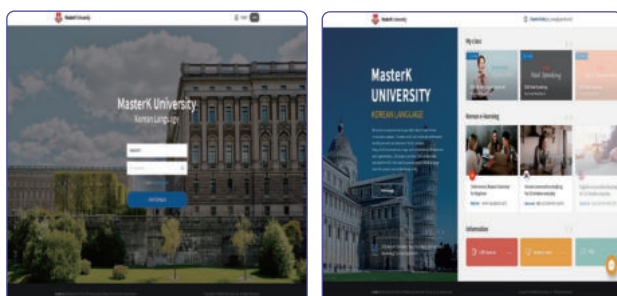


Customized Service & LMS

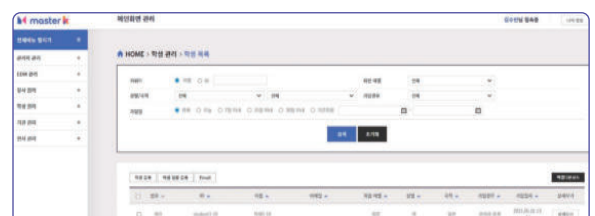
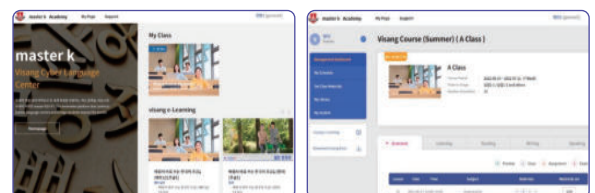
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<http://00000.masterk1.com>

<http://0000000.masterk1.com>



- A private URL for each institutions
- Providing customized entrance page
- Providing customized main page



- Linked operation on registration, class, and evaluation.
- Providing diverse LMS functions such as attendance check and test evaluation.
 - Providing diverse tools on making class contents (Ex. Quiz, Exam, etc.)
 - Providing communication tool inside the platform (Email, Direct Message)

Visang Korean Textbook

Learn and Use Immediately 「 Visang Korean 」

Learn Korean vocabulary, grammar, and real-life conversations with "storytelling"!



Beginner 1&2



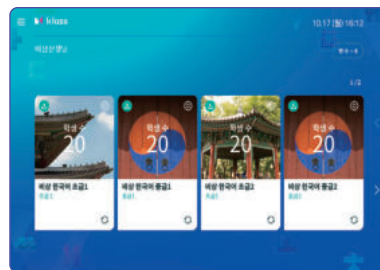
Intermediate 1&2



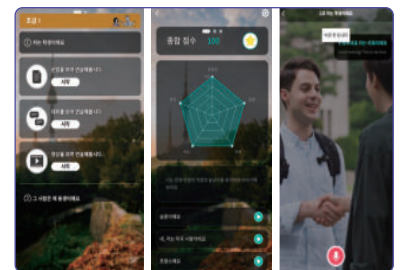
Advanced



E-Learning



Korean Language Smart Solution



AI Speaking Practice

Diverse contents in the platform are based on the Visang Korean Textbook, enabling structured Korean education through master k



Beginner 1, 2 & Intermediate 1, 2

Beginner Content	Hangeul > Vocabulary > Grammar 1,2 > Dialogue > Activities > Quiz
Intermediate Content	Grammar 1,2 > Reading Practice > Activities > Today's diary > Quiz
Advanced Content	Vocabulary & Idioms > Grammar 1 > Listen&Speak > Grammar 2 > Read&Speak > Speak with topics



[Purchase Here]

* Visang Korean Textbook will also be available through e-book soon.



Visang Education will provide you the best Korean Education



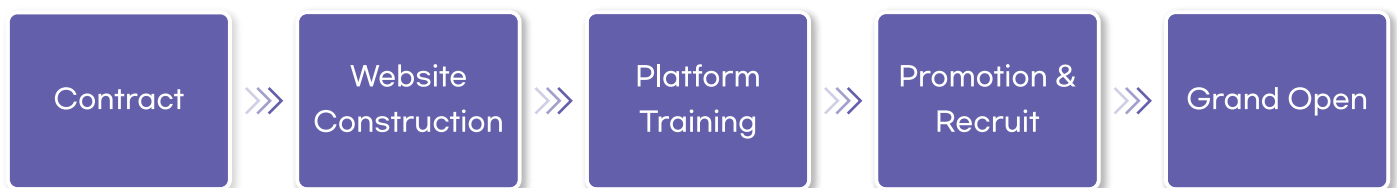
Our Global Partners

Selected by more than 90,000 Korean learners in 15 countries



master k Institution Contract Process

Duration for preparation normally takes 2~3 months



Lead the Korean language education market with the best education platform in this endemic period!

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